

The Marches
CAREERS HUB

THE CAREERS &
ENTERPRISE
COMPANY

Teacher Encounters



Teacher Encounters

Introduction

It is with great pleasure that we are launching Teacher Encounters this academic year across Herefordshire, Shropshire, Telford & Wrekin.

Teacher Encounters allow teaching staff to increase their knowledge, confidence and understanding of the labour market, pathways and skills needed to grow the economy. They also give employers opportunity to widen their reach within education to maximise impact and support development of their future talent pipeline.

Under the Marches Careers Hub programme, Teacher Encounters will be offered to curriculum staff and careers leads from schools and colleges across Herefordshire, Shropshire, and Telford & Wrekin.

Local employers will provide in-person encounters at their premises, facilitating informative and immersive encounters to support teaching staff in making better links with the world of work. This will ensure that careers education within the Marches is employer-informed and better embedded into the curriculum.

What is the process?

Teacher Encounter opportunities will be communicated via our digital brochure, between February and May 2024 the brochure will be updated with opportunities provided by local employers.

You will be required to register for encounters via the registration links provided and completion of the GDPR consent (*link provided*). Once you have registered you will be provided with a confirmation and a survey for completion.

A full briefing will be provided prior to each teacher encounter where resources and key information will be provided to ensure that you get the most out of your experience.

Once you have attended your selected teacher encounter you will be required to provide information on how the learning has been applied. On receipt of this information and confirmation of attendance a grant of up to £400 will be released to your school or college.

Benefits to teachers

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ENHANCED CURRICULUM
DELIVERY AND
ENGAGEMENT



INCREASED CONFIDENCE
AND KNOWLEDGE TO
ADVISE OR SIGNPOST
STUDENTS AND
ARTICULATE ALL
AVAILABLE PATHWAYS
WITH EQUITY AND
WITHOUT BIAS.



BROADENED SUBJECT
EXPERIENCE, DEPTH, AND
RANGE OF KNOWLEDGE
TO INFORM QUALITY
TEACHING PRACTICE.



A UNIQUE OPPORTUNITY
FOR EXPERIENTIAL
LEARNING



A VALUABLE
OPPORTUNITY TO
DEVELOP AND SUSTAIN
MEANINGFUL CONTACT
WITH EMPLOYERS TO
ENHANCE THE
CURRICULUM.



INCREASED
PERFORMANCE AGAINST
THE GATSBY
BENCHMARKS, WITH
IMPACT BEING MADE
DIRECTLY AGAINST
BENCHMARKS 2,4,5 AND 7

Benefits to students



INCREASED
OPPORTUNITIES TO
ENGAGE IMPACTFULLY
WITH EMPLOYERS,
RAISING ASPIRATIONS



VALUABLE
OPPORTUNITIES TO
RECOGNISE AND
ARTICULATE THE SKILLS
EMPLOYERS VALUE



INCREASED PROGRESS
THROUGH THE
CREATION OF
INNOVATIVE AND
RELEVANT LEARNING
OPPORTUNITIES



IMPROVED
UNDERSTANDING OF THE
RELEVANCE OF THE
CURRICULUM TO THEIR
FUTURE EMPLOYMENT



REACHING THEIR FULL
POTENTIAL IN
SUSTAINED
DESTINATIONS

What do teachers think about teacher encounters?

93% of teachers said engaging with employers was a good use of their time and they would like to do it more frequently.

91% said it had improved their confidence in having careers-related conversations with their students.

78% said their experience of engaging with employers made them better able to deliver their subject.

96% of teachers said they had improved their abilities in key areas like being able to better support their students, link their subjects with careers

Teacher's confidence in bringing the careers conversation into their day-to-day work rose significantly as a result of the programme.

Confidence levels in engaging with employers rose by 92%

Confidence talking to parents about their children's careers and pathways rose by 63%

Delivering career-related learning and talking to students about careers and pathways rose by 47% and 27% respectively

An [evaluation](#) of the Careers & Enterprise Companies Teacher Encounters identified that these opportunities are highly valued by teachers.



The Shrewsbury and Telford Hospital NHS Trust

Address: Royal Shrewsbury Hospital, Mytton Oak Road,
Shrewsbury, SY3 8XQ

Date & Time of Encounter: 25th June – 09:30 –
13:00

Capacity: 30

Subject Links: Maths, English, Science, Physical
Education, Sport

Register [Here](#)

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Overview of the business

The Shrewsbury and Telford Hospital NHS Trust is the main provider of district general hospital services for nearly half a million people in Shropshire, Telford & Wrekin and mid Wales.

What will the session consist of?

An introduction to the business, overview of the variety of job roles available and the different routes and pathways which students can take.

A carousel of different departments from within the hospital, displaying the different job opportunities within the area and the entry requirements. Where possible a case study will be available of staff who have progressed within teams by using a vocational route.

Benefits/Intended outcome of the encounter

Raise awareness of the different jobs which exist in the NHS.

Provide information on the future workforce requirements that can then be embedded within the careers curriculum.

Provide inspiration for learners to be able to achieve their career goals which they might not have been thought possible.

Resources/useful information

Links to NHS health careers.

Case studies from staff who have come from local schools/colleges and have progressed their careers.

Career pathways infographics

Website Link

[Shrewsbury and Telford Hospital NHS Trust \(SaTH\)](#)

The Wrekin Housing Group

Address: Colliers Way, Telford TF3 4AW

Date & Time of Encounter: 28th June 2024

Duration 2.5 hours

Capacity: 8 staff but could accommodate up to 12

Subject Links: Various - Business & Professional Services; Maths, Construction, Health & Social Care

Register [Here](#)

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Overview of the business: A socially minded organisation providing housing and care services across Telford & Wrekin, Shropshire and Staffordshire with over 1200 staff in variety of roles. Careers opportunities and apprenticeships in a variety of sectors such as care, construction and associated trades, catering, housing management as well as business and professional services such as human resources, marketing, finance, ICT, legal, administration

What will the session consist of? Teachers will get the opportunity to have a tour of our Head Office and hear from business leaders about various aspects of the business, careers and opportunities including the recruitment process, insight into skill needs, career progression and pathways

Benefits/Intended outcome of the encounter: Teachers will go away with increased knowledge of the sector and the skills valued by the business so they can better support young people to develop the employability skills needed to succeed

Resources/useful information

We could also offer a taster of what students experience on a work place visit

Website Link: [The Wrekin Housing Group](#)



Address: Leaton Quarry, Leaton, Wellington, Telford, TF6 5HB

Date & Time of Encounter: 9th July 10:00 -14:00
(lunch is provided)

Capacity: 10

Subject Links: Geograpy, Science, Maths & English

[Register Here](#)

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Overview of the business

Breedon is a leading vertically-integrated construction materials group in Great Britain, Ireland and the USA.

We supply the construction industry with the essential materials needed to build the places where we live and work, play and in-between.

We use our core assets to produce valued-added downstream products, pulling through our aggregates and cement to deliver asphalt, ready-mixed concrete and surfacing solutions to the whole construction supply chain.

What will the session consist of?

This is a fantastic opportunity for teaching staff/lecturers to learn about Breedon, the many job roles within the company and how this can be embedded into curriculum. On the day attendees will find out about the company, progression pathways, key skills and curriculum links. You will receive a tour of the Quarry and receive first hand accounts of life at Breedon. There will be a Q & A session which will support you in understanding more about the company and how you can bring linked topics/curriculum to life with real world scenarios.

Benefits/Intended outcome of the encounter

Explicit links will be made to curriculum areas such as Geography, Science, Science and Maths which will provide you with key insights to bring the taught curriculum to life, whilst supporting young people to access knowledge on the vast array of careers linked directly to curriculum areas.

Resources/useful information

Website: www.breedongroup.com



Address:

Maesbury Road, Oswestry, SY10 8NR

Date & Time of Encounter:

Monday 12th July 2024
10.30-13.30

Capacity: 20 people

Subject Links: Various Subjects including:
Maths, English, D&T, Business Studies.

Register [Here](#)

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Overview of the Business

Aico are the European market leader in home life safety.

We lead the way in Fire and Carbon Monoxide protection and HomeLINK technology, offering alarms and sensors that provide data insights to improve home life safety.

Education, quality, service and innovation is at the heart of everything we do. We are extremely proud of our high standards both in our products and our company.

When working with all our customers, or within the community, we always follow the same philosophy. Our reputation is built not only on producing the highest quality alarms, but also through passionate people, continued innovation, exceptional service, and unrivalled support.

What will the session consist of?

A site visit at our HQ in Oswestry, a tour of our facilities, information on the range of career-based workshops we can facilitate to students, at school or at Aico.

A demonstration of the workshops and a chance for teachers to carry out some of these tasks.

Talks to explain the range of skills required when entering the work of work, such as employability skills and expectations in the workplace.

The opportunity to talk to apprentices to understand career progression opportunities and pathways.

Benefits/Intended outcome of the encounter

Make new links with local schools, broaden our educational reach.

To support education and for teachers to understand our aim as an employer.

Our aim is always to inspire young people to think about their future career paths, broaden their minds to future opportunities and for young people to have a clearer understanding of expectations in the workplace.

Resources/useful information

Enquiries, please contact: sustainability@aico.co.uk

A recent press release gives various examples of how we can support.

<https://www.aico.co.uk/news/a-november-filled-with-educational-engagement-for-aico/>

Website Link

<https://www.aico.co.uk/>